



**pressrelease**

April 21, 2015

## **idoodlelearning Participates in the II CEO Summit of the Americas**

### **Innovative Educational Company Contributes Via Roundtable Discussions**

Ottawa, Ontario – April 21, 2015 – idoodlelearning inc., an educational development company offering innovative solutions to bridge the gap between traditional and digital learning, announced today that it was invited to the II CEO Summit of the Americas conference which was held in Panama City on 8 - 10 April 2015.

This high-level meeting, which was devoted to the theme of “Bridging the Americas: Productive Integration for Inclusive Development”, gathered 34 Heads of State and Government and over 700 top business leaders. The event brought together the CEOs from the most important companies from throughout the region for a discussion on the priorities for the private sector and the social and economic development of the Americas.

“idoodlelearning is proud to be included among the key companies in the hemisphere”, said Robert Sowah, Chief Executive Officer, idoodlelearning inc., “And as a member of the Canadian Council for the Americas (CCA) delegation, we had the opportunity to meet and participate in roundtable discussions with several hemispheric leaders.” Sowah continued, “Our global commitment to student’s advancement and teacher professional development is clearly recognized throughout the Americas.”

idoodlelearning has a range STE[A]M-based education products and programs from the global design competition, Cubes in Space, to creativity software, manipulatives and professional development institutes for educators.

**About idoodlelearning inc**

idoodlelearning inc. is an education software company out to bridge the gap between traditional and digital learning. The company is based in Ottawa, Ontario, Canada, London, England and Virginia Beach, Virginia and has a portfolio of educational solutions which are installed in over 8,000 schools representing 4,000,000 students in more than 30 countries. For more information please go to [www.idoodlelearning.com](http://www.idoodlelearning.com)