



pressrelease

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idoodlelearning Launches Cubes in Space in London Style

2016 Stellar STE[A]M Competition Begins

Ottawa, Ontario – October 30, 2015 – idoodlelearning inc., a global education company that prepares students to become 21st century learners, workers, and citizens by bridging the gap between traditional and digital learning, announced the successful launch of Cubes in Space 2016.

The innovative program had its 2016 launch this month, with the help of NASA astronaut Dr. Roger Crouch, in London England. During a series of events, which took place during World Space Week, idoodlelearning and Dr. Roger Crouch, with the sponsorship of The MPACGroup and the Worshipful Company of Pattenmakers, not only spoke to over 450 students and teachers from 26 schools at the City of London School for Boys but also addressed an audience at the Royal Society.

A STE[A]M-based education program, Cubes in Space provides an opportunity at no cost to students to design and compete to launch an experiment into space. Utilizing formal or informal learning environments, students and educators are exposed to engaging content and activities in preparation for the design and development of an experimental payload to be integrated into small cubes (Cubes). In its third year, the competition has grown to include thousands of participants from 22 countries around the world. While still continuing to launch via sounding rocket from NASA's Wallops Flight Facility on Wallops Island, Virginia, idoodlelearning has signed a new partner, Ideatech from Colombia, to facilitate a

second flight for 2016 of a high altitude balloon. For more information about Cubes in Space please visit www.cubesinspace.com

idoodlelearning has a range STE[A]M-based education products and programs from the global design competition, Cubes in Space, to creativity software, manipulatives and professional development institutes for educators.

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About idoodlelearning inc

idoodlelearning inc., a global education company that prepares students to become 21st century learners, workers, and citizens by bridging the gap between traditional and digital learning. The company is based in Ottawa, Canada, London, England and Virginia Beach, USA and has a portfolio of educational solutions which are installed in over 8,000 schools representing 4,000,000 students in more than 30 countries.

For more information please go to www.idoodlelearning.com